



Ellen Elphick Dance Academy

## Photography and Images Policy

- i. To protect students, Ellen Elphick Dance Academy (EEDA) seeks both parental and child consent before photos, films or video images are taken or published.
- ii. No one is permitted to take unauthorised photographs, films or videos at any EEDA venue or event.
- iii. If requests are made to the Principal by the media for images to be taken of students, the students' parents/carers must have signed a media consent form agreeing to that specific event before the approval is granted.
- iv. If parents are approached by the media or photographers, this must immediately be referred to the principal of EEDA.
- v. On enrolment, all students of EEDA will be asked if they want to sign a Photographic Consent Form, which, if they agree allows the taking of official EEDA images for publicity purposes.
- vi. In all EEDA images students are appropriately dressed and positioned, in the regulation uniform for the class they are in and their names will not be printed to avoid unwanted contact by strangers.
- vii. If the media wish to have a student's full name, the parents/carers will have to give written consent.
- viii. It is strictly forbidden for any parents or carers to photograph, film or video any part of the class on Parents Watching Days. Parents/carers seen doing this will be asked to delete all images/videos off their recording devices and will not be allowed to watch the remainder of the class.